

Working together for your success - join BusinessEnglishUK today



What is Business English UK?

Business English UK is a group of leading English language centres specialising in English for business and professional purposes. As a special interest group within English UK, we seek to work together to promote the best of English language training for business and professional people worldwide.

Our aims and objectives are:

- To be the voice for the business and professional English language training industry
- To market business English and other professional English courses to key target groups (e.g. companies, government agencies) that are not normally covered by English UK in its promotional activities
- To provide a “one stop shop” for clients
- To improve and maintain quality standards across the industry
- To provide professional support to our members

Membership benefits

Being a member of Business English UK means you will be supported by a professional group which represents and works exclusively for the interests of this unique industry. The key benefits include:

- the opportunity for joint promotional activities by combining marketing resources and consequently creates the possibility of reaching a larger target group
- Raise your profile through BEUK marketing and PR activities
- By providing a “one stop shop” for clients BEUK members are able to develop relations further
- By being a part of BEUK and thereby offering a wider selection of courses, members can provide a fuller service and build contact with a wider range of clients
- The fact that the BEUK is situated at English UK provides the group with an impartial main office which can coordinate activities and feedback among the BEUK members
- BEUK uses the English UK logo in promotional literature
- Enjoy special discounted rates for BULATS online tests

Business English UK
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www.businessenglishuk.org.uk

THE BEST OF BUSINESS AND PROFESSIONAL ENGLISH TRAINING IN THE UK

Business English UK services to its member

- Free listing on Business English UK Schools and Courses Directory
- Free listing on Business English UK website
- Free receiving all course enquiries from direct clients
- Promotional activities on behalf of the members including:
 - ⇒ Inward & outward missions
 - ⇒ Market intelligence
 - ⇒ Overseas promotions
 - ⇒ PR campaigns to industry key stakeholders
 - ⇒ Strategic partnerships with trade associations
 - ⇒ Industry related workshops and conferences
 - ⇒ Sales campaigns to company contacts in the priority markets
 - ⇒ Regular newflash for most updated industry news
 - ⇒ Professional training / conference for English teachers in business and professional training

Membership criteria

Business English UK membership is open to English UK members only. In addition, the centre must meet the conditions outlined in Business English UK Charter & Constitution and pay the annual membership fee.

Membership fee

The current annual membership fee is GBP1060.80 payable in 12 monthly instalments of GBP88.40. For new members joining during the subscription year, membership will be charged on the basis of remaining months of the subscription year, starting from the month that membership is approved.

How to join BEUK?

- Step 1 You (the candidate school) should complete and return the BEUK Charter & Constitution form to BEUK by fax, post or email.
- Step 2 The BEUK Marketing Manager will be in touch with you to schedule a visit. After this visit, a brief visit report will be submitted by the Marketing Manager to the BEUK committee to complete the membership approval procedure.
- Step 3 You will be informed of the committee's decision. If your school is approved as a member and you agree to pay the membership fee, you will receive an invoice for membership payment. Membership benefits start as soon as the first instalment or full membership fee has been received.

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About the School Visit

The School Visit from BEUK Marketing Manager is a simple quality control procedure taken by BEUK. The purpose of the visit is to help potential members understand the core value of BEUK as a quality organisation, what we do and whether your organisation can benefit from its membership. It is also to ensure that your school has met all the key criteria stated in BEUK's Charter & Constitutions.

Candidate members will be asked the questions during the visit:

- ◆ Do you have a building or part of a building dedicated permanently or during certain period of the year to the use of adult clients following courses in Business English or other specialist English Language Training for professional purposes?
- ◆ Could you present British Council inspection report showing that your school provides Business English or other specialist English Language Training courses for professional purposes?
- ◆ Also in the British Council inspection report, does it mention that you have suitable teaching staff for Business English or other specialist English Language Training courses for professional purposes?
- ◆ Are you an Institutional or Individual member of BESIG? (preferred but not compulsory)
- ◆ Are you part of ESP SIG of IATEFL?
- ◆ Do you have a senior full-time member of staff with contract responsibilities for the provision of English for Business and/or other professional purposes? If yes, what is his / her name?
- ◆ Is there a separate brochure for business and professional training courses? If no, is the business and professional training courses are presented in a separate and easily identifiable part of a general brochure?

Contact us

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Current members (as of Jan 12)

- ★ Accent International
- ★ Anglo-Continental School Of English
- ★ Anglolang Academy of English
- ★ BELL International London
- ★ Bournemouth Business School
- ★ Cambridge Academy of English
- ★ Canning
- ★ Canterbury Language Training
- ★ English in Chester
- ★ Frances King Business English
- ★ ILS English
- ★ inlingua Cheltenham
- ★ International House London
- ★ International House Newcastle
- ★ Kingsway English Centre
- ★ Language Specialist International
- ★ Lydbury English Centre
- ★ LSBF School Of English
- ★ MLS International College
- ★ OISE at Sherbourne Priors
- ★ Oxford English Centre
- ★ Pilgrims Limited
- ★ Professional Language Solutions
- ★ Severnvalle Academy
- ★ St. Georges International
- ★ St. Giles International, London
- ★ The English Language Centre - Brighton & Hove
- ★ The London School of English
- ★ Torquay International School
- ★ Wimbledon School of English